

BUSINESS LIFE

PLANNING GUIDE



BUSINESS LIFE
of husband & wife





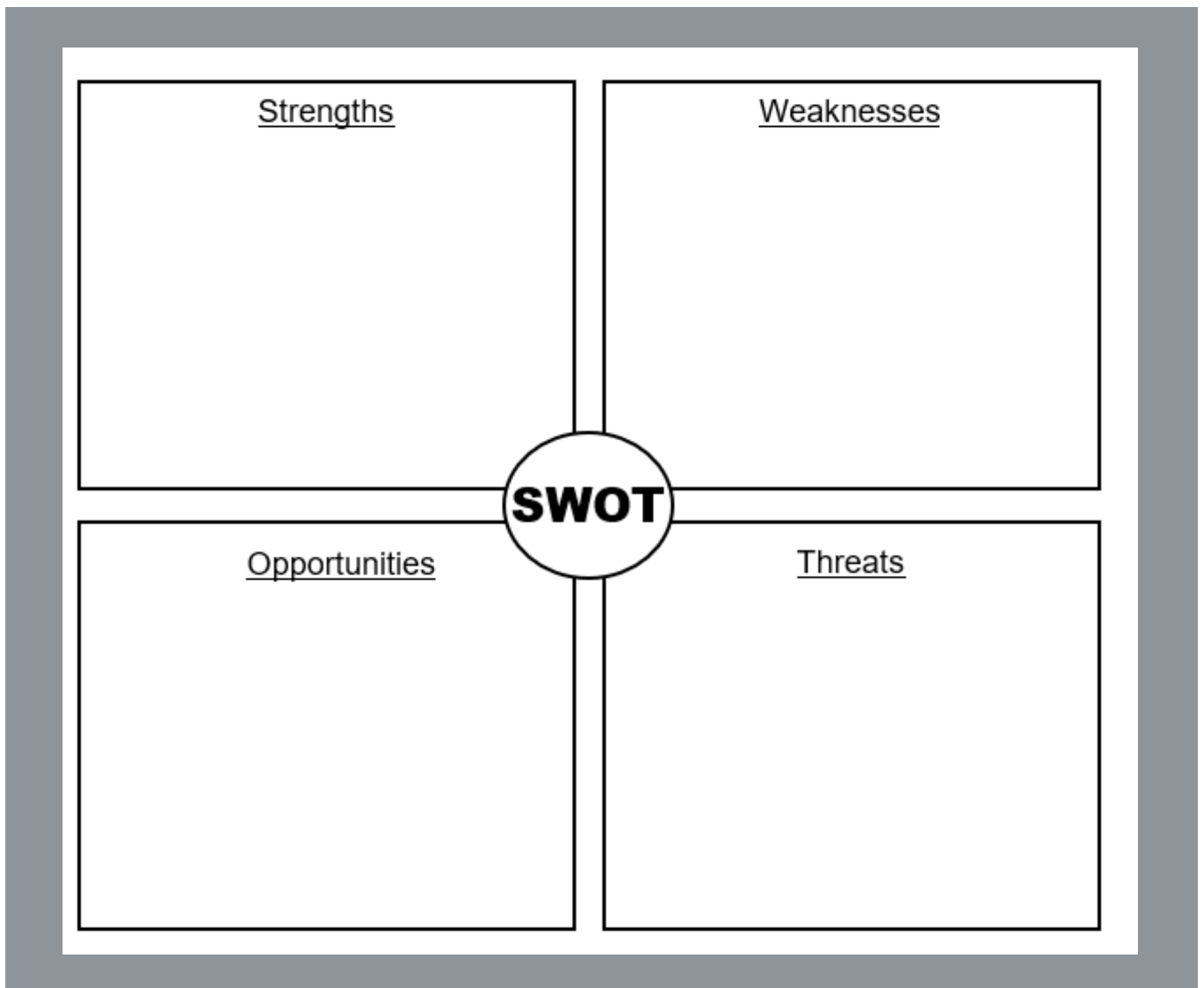
MICRO TESTING

INSIGHT INTO STARTING A BUSINESS, BUT WITH A TWIST!

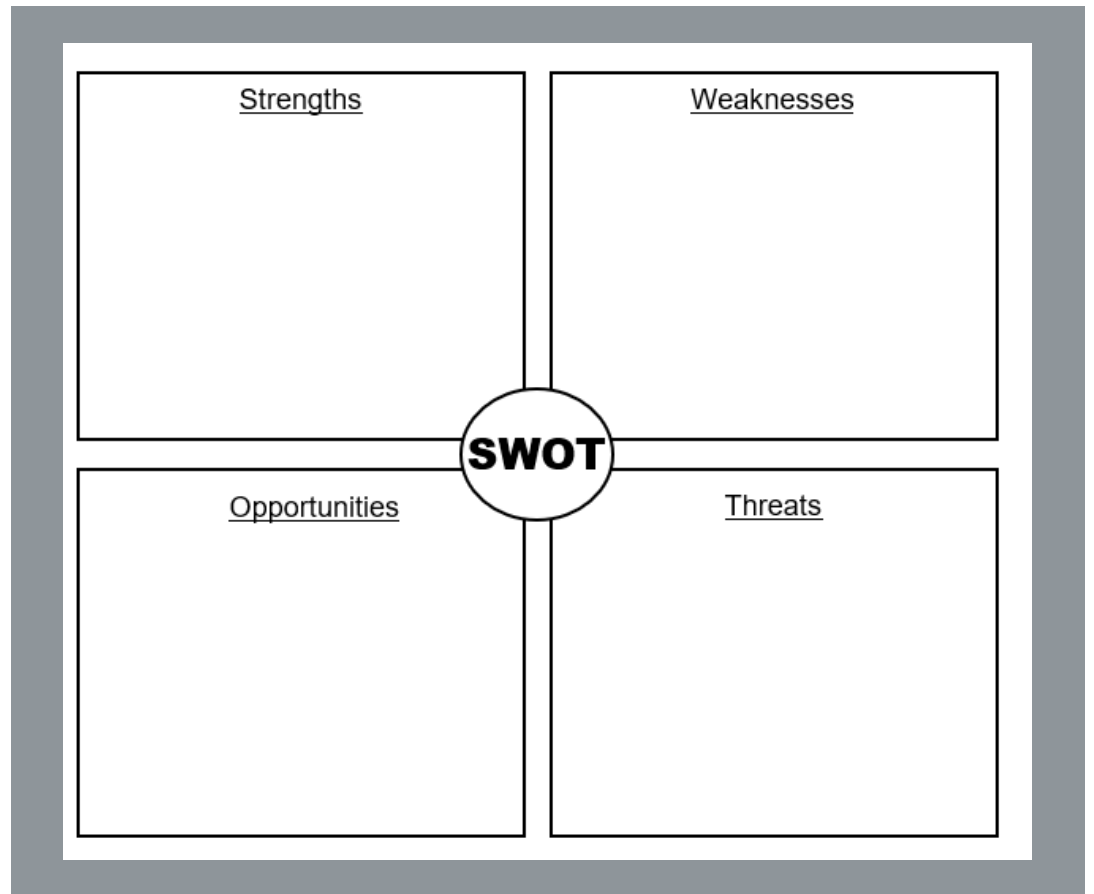
SWOT

SWOT stands for Strengths, Weaknesses, Opportunities, and Threats, and so a SWOT analysis is a technique for assessing these four aspects of your business and relationship. SWOT Analysis is a tool that can help you to analyze what your company does best right now, and to devise a successful strategy for the future. SWOT can also uncover areas of the business that are holding you back, or that your competitors could exploit if you don't protect yourself.

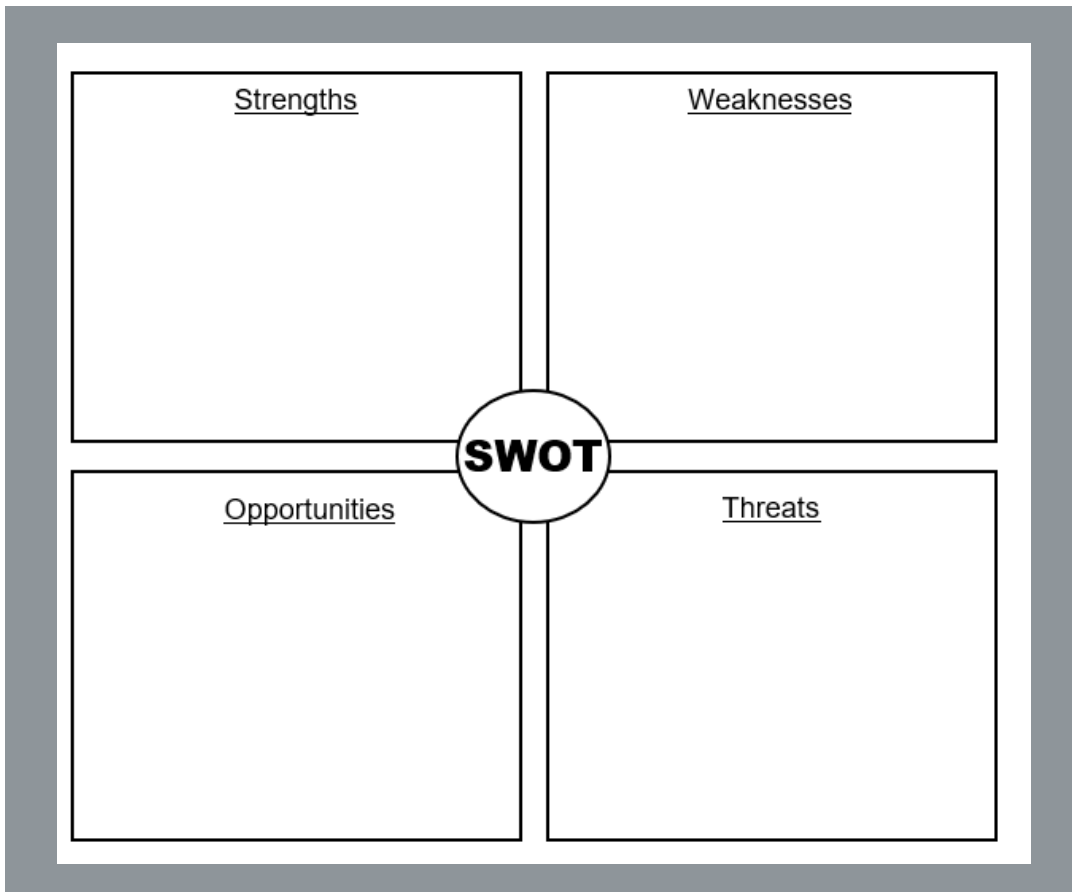
A SWOT analysis examines both internal and external factors – that is, what's going on inside and outside your organization or your relationship. So some of these factors will be within your control and some will not. In either case, the wisest action you can take in response will become clearer once you've discovered, recorded and analyzed as many factors as you can.



PARTNER #1



IT CAN BE INTIMIDATING TO START A BUSINESS VENTURE, BUT ADD IN THE ELEMENT OF WORKING WITH YOUR SPOUSE AND IT'S A WHOLE NEW DYNAMIC.



PARTNER #2



30

● ● ●

YOUR NEXT 30 DAYS

90

● ● ●

YOUR NEXT 90 DAYS

1

● ● ●

1 YEAR FROM NOW

3

● ● ●

3 YEARS FROM NOW

5

● ● ●

5 YEAR PLAN

ENTER 2 GOALS PER TILE



GOALS ACTION PLAN

GOAL

WHY

MOTIVATION

START DATE

DEADLINE

REWARD

OBSTACLES TO OVERCOME

RESOURCES

BIG STEPS

-
-
-
-

LITTLE STEPS

-
-
-
-

NOTES



GOALS ACTION PLAN

GOAL

WHY

MOTIVATION

START DATE

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OBSTACLES TO OVERCOME

RESOURCES

BIG STEPS

- _____
- _____
- _____
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LITTLE STEPS

- _____
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- _____

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NOTES





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